

With a Login Canada Affiliate eStore your doors are NEVER closed.

Your Affiliate eStore can be an essential part of keeping your retail stream open. Utilize this free turn-key eCommerce solution, and earn commission for your bookstore.

Ship to Your Customers' Front Door... On Us

To show our ongoing commitment to Canadian booksellers, you can now offer free shipping through your eStore on all purchases over \$100, and keep your full commission.

Your customers will enjoy:

- their books being delivered to their doorstep on your behalf
- the ability to shop 24 hours a day
- 1-4 day delivery on in-stock items
- access to 1.9 million books, eBooks and other items

Yes! **WE'RE**
OPEN

Login Canada and You...

As an essential service, Login Canada will continue to operate our distribution centers as long as it is safe to do so. We are taking every precaution to ensure that we are here to support our community moving forward.

Spread the Word! lb.ca/supportyourlocalbookstore

Login Canada 300 Saulteaux Crescent, Winnipeg, MB R3J 3T2
Phone: 1.800.665.1148 Fax: 1.800.665.0103 Web: lb.ca Email: orders@lb.ca



Affiliate eStore Solution



The Affiliate eStore Solution offers Canadian bookstores another way to ship books directly to their customers and sell eBooks online. You earn commission on every sale through your eStore. It's that easy.

Key Features

- no setup, system, annual, transaction or credit card fees—it's absolutely free
- sell over 1.9 million books and device-agnostic eBooks (read on your PC, Mac, phone, or tablet)
- earn between 5-40% commission, based on the list price, on sales through your eStore*
- we handle setup, customer service, order processing, and fulfillment
- personalize the eStore with your store colours, logo, and customer greeting
- receive an email each time an order is processed, with full customer information
- marketing support includes free posters, bookmarks, and shelf talkers

All you have to do is help spread the word, by sharing your Affiliate eStore address:

- on the front page on your website
- in your next customer newsletter or blast
- on social media (Facebook, Instagram, Twitter, etc...)
- in your store windows
- anywhere your customers might see it

Visit lb.ca/supportyourlocalbookstore to see the other bookstores across Canada who are taking advantage of this service.



Login Canada is Proudly Canadian

We have been a trusted service provider in the Canadian Book Industry for over 25 years. We designed the Affiliate eStores to support Canadian bookstores.

Our company is committed to providing the best and fastest service possible. We operate two distribution centres, in Winnipeg and Mississauga, to serve you better.

Spread the Word! lb.ca/supportyourlocalbookstore

For more Information, contact:

Kathleen Williams, Sales & Marketing Representative
kw@lb.ca (204) 831-3834

*Some exceptions apply.

Affiliate eStore Solution



Login Canada carefully negotiates each publisher contract in order to offer the highest commissions possible to our Affiliate eStore Partners.

Commission Breakdown for Print Books

Professional Reference: Up to 20%*

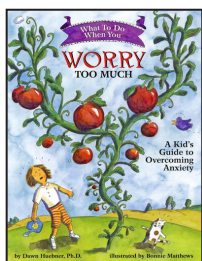
Trade: Up to 40%*

Commission Breakdown for eBooks

Professional Reference: Up to 15%*

Trade: Up to 40%*

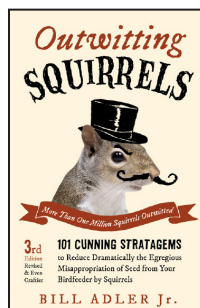
Commission Examples:



Trade Print Book

What to Do When You Worry Too Much
Dawn Huebner, PhD, Bonnie Matthews
9781591473145
Magination Press

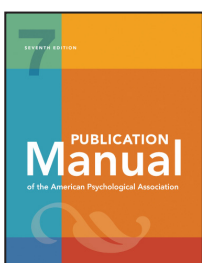
Canadian List Price	\$24.50
Commission (40%)	\$9.80



Trade eBook

Outwitting Squirrels: 101 Cunning Stratagems to Reduce Dramatically the Egregious Misappropriation of Seed from Your Birdfeeder
Bill Adler Jr.
9781613749449
Chicago Review Press

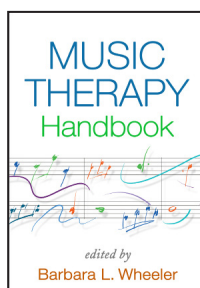
Canadian List Price	\$16.99
Commission (35%)	\$5.95



Professional Reference Print Book

Publication Manual of the American Psychological Association, 7e (Paperback Ed.)
9781433832161
American Psychological Association

Canadian List Price	\$45.50
Commission (20%)	\$9.10



Professional Reference eBook

Music Therapy Handbook
Barbara L. Wheeler, PhD, MT-BC
9781462518227
Guilford Press

Canadian List Price	\$65.50
Commission (15%)	\$9.83

*Some exceptions apply.

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Bookstore Customer Testimonial:

Hello Login Canada,

Below is the third affiliate store order, processed in the last twenty minutes. This is a result of two things: (1) the course coordinator for a local health care education program reached out to me and asked how their students could purchase the book; (2) I was able to encourage her to pass the affiliate store web link on to the students, by noting that for the month of April students would not be charged shipping. I think this is a great example of us working together to provide value to students, and generate sales!

Thanks for your continued willingness to partner with us.

Craig Bauer
Manager | Course Materials, Fort Garry BookStore
Manager | Health Sciences BookStore
University of Manitoba

01/21

Don't Have a Login Canada Affiliate eStore?

Contact your local sales rep or kw@lb.ca and we'll have you set up for this free service promptly. Visit lb.ca/supportyourlocalbookstore to see the other bookstores across Canada who are taking advantage of this service.

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