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LOGIN
CANADA

Winnipeg ~ Mississauga

**Main Office
& Western Warehouse:**
300 Saulteaux Crescent
Winnipeg, MB
R3J 3T2

Eastern Warehouse:
291 Traders Blvd. E
Mississauga, ON
L4Z 2E5

Phone 204.837.2987
800.665.1148

Fax 204.837.3116
800.665.0103

orders@lb.ca

www.lb.ca

PRESS RELEASE

For immediate release

Attention Canadian Book Industry

DISTRIBUTION ANNOUNCEMENT

December 6th, 2007

It is with great pleasure that Elsevier Canada along with Login Canada, announce the establishment of a new partnership naming Login Canada as the "preferred distributor" to the bookstore, library, and hospital markets in Canada.

Effective January 1st, 2008, Login Canada will commence full distribution of Elsevier Canada's title listing and will actively promote, advertise, sell, distribute, and most importantly, inventory Elsevier Canada's books and products.

Both Elsevier and Login Canada are excited about this new relationship. "We're delighted to be partnering with Elsevier Canada and look forward to a smooth transition of services. It's a nice match and a great compliment to our existing list and to our team of dedicated sales, marketing, and distribution professionals," noted Mark Champagne, Executive Vice President of Login Canada.

This partnership will allow Elsevier Canada to further expand its core sales and editorial competencies. Susan Walsh, Vice President of Sales for Elsevier Canada, commented, "We look forward to a mutually beneficial relationship with Login Canada, long admired by us for their exceptional service to bookstores, libraries and hospitals in Canada. We believe our customers will be thrilled by the news of this new partnership."

Elsevier Canada will continue to accept and process orders until December 31st, 2007.

As of January 1st, 2008 all orders will be processed by Login Canada.

All back-orders and forthcoming titles to publish after January 1st, 2008 will be transferred to Login Canada for fulfillment.

The Elsevier Canada Agency Plan will be integrated alongside all other fine publishers that Login Canada currently distributes. The regular Login Canada Standing Order discount will apply.

Elsevier Canada will continue to accept returns through GTW until April 15th, 2008. Login Canada will not accept returns of Elsevier Canada products purchased direct.

Since 1991, Login Canada has been the leading book distributor of health sciences, scientific, technical, and trade books and electronic products in the Canadian market place. Login is a fully capitalized, privately held Canadian company, and is an established force in the medical and technical publishing segments. Continuous innovation and building on strengths are the hallmarks of a healthy, competitive company. It is in that spirit that Login Canada announced the completion of the new 30,000 sq/ft state of the art facility in Winnipeg, MB in October, 2007. This facility serves as the company's head office and Western distribution centre. In addition to this, Login operates a full distribution centre and warehouse in Mississauga, ON which ensures fast, reliable, award winning service to their valued customers across the Canadian marketplace.

Elsevier Canada is the largest health sciences publisher in Canada, with dedicated editorial, marketing, and sales teams serving the Canadian academic and professional health care community. Elsevier's outstanding imprints include Mosby, Saunders, Churchill Livingstone, Butterworth-Heinemann, Hanley & Belfus as well as the Netter product line (formerly ICON).

For further information regarding the transition, please contact:
Login Canada at 800-665-1148 or 204-837-2987.
markc@lb.ca

Elsevier Canada at 1-866-276-5533 or 416-253-3640
susan.walsh@elsevier.com

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BRINGING QUALITY PUBLISHERS AND EXCEPTIONAL CUSTOMER SERVICE TOGETHER!